

## **Social Media Policy**

This policy governs the East Bonner County Library District's (The Library's) participation in online platforms and social media channels. These tools are established as an enhancement to communication, collaboration, and information exchange between The Library, staff, patrons, and the general public. Social media refers to networking sites such as Facebook, Twitter, Instagram, YouTube, Pinterest, and LinkedIn, among others. Online platforms include blogs, wikis, newsletters, and other online forums of public communication. This policy applies to all users, whether registered with The Library or not.

### **Rights & Responsibilities**

The Library regards online social media in the same way as its other information resources and communications. Comments and posts will be moderated by library staff for content and relevance. The Library reserves the right to remove any messages, tags, or posts that it deems to be in conflict with the User Responsibilities and Use Restrictions as stated below, and may block repeat offenders from use.

The Library does not endorse or review content of third-party sites. The Library is not responsible for enforcing restrictions which a parent or guardian may place on a minor's use of this resource. Posting on The Library's social media sites or online platforms gives The Library permission to use names, profile pictures, and the content of any posts made without compensation to the user or liability on the part of The Library.

### **User Responsibilities & Use Restrictions**

Users of all ages have the responsibility to protect their privacy and should not post personally identifying information, such as last name, school, age, phone number, or address.

Violations of The Library's Social Media Policy include, but are not limited to:

- Off-topic and/or disruptive posts
- Commercial promotions or spam
- Duplicated posts from the same individual
- Threatening language and personal attacks
- Private, personal information published without consent

- Obscene or libelous content
- Copyright infringement or plagiarized material
- Political advocacy
- Posts that violate laws or library policies

The Library will periodically evaluate the role and utility of its online platforms and social media channels, which may be terminated at any time.

East Bonner County Free Library District